

rachel shaw / GRAPHIC DESIGNER

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cbre / PHILADELPHIA, PA
Senior Graphic Designer / May 2014 – Present

Designed printed and interactive iPad pitch presentations
Created infographics representing market trends and corporate services
Produced branded eblasts for internal and external use
Designed logos for multiple office, retail and industrial properties

dyad communications / PHILADELPHIA, PA
Graphic Designer / May 2010 – May 2014

Completed three 150+ page publications from layout to production
Designed and managed a multi-year print and web campaign for the Reading Terminal Market, including organization of two open model calls of market shoppers
Designed and maintained print and web collateral for the Institute of Classical Architecture. Responsibilities included the redesign of the biannual news magazine, *The Forum*, for online viewing to replace the print publication.
Art directed client photo shoots
Coordinated with domestic and international printers to define specs and obtain print estimates

ghi design / PHILADELPHIA, PA
Graphic Designer / December 2008 –
March 2010

Worked under senior staff to produce print, web and brand collateral
Participated in projects from concept to production, as well as implemented and updated existing layouts
Photographed new projects for company's online portfolio

stoltze design / BOSTON, MA
Full time Co-op / September 2007 –
December 2007

Created layouts for web, print and small packaging projects
Worked with the design team to edit layouts for *ArchitectureBoston* magazine
Participated in brainstorming sessions for various projects

turner duckworth / SAN FRANCISCO, CA
Full time Co-op / March – June,
September – December 2006

Produced designs and production mechanicals; made revisions to packaging for various consumer products
Created photo-realistic package visuals and prepared mock-ups of packaging concepts for client presentations
Final design concept chosen for wine shipping boxes for several varietals of Fat Bastard wine

education

University of Cincinnati: College of Design, Architecture, Art and Planning
BS Graphic Design, Magna Cum Laude, 2008

skills & interests

Experience working directly with clients to achieve project goals
Management of multiple projects and deadlines
Excellent hand-skills and attention to detail
Proficient in: Illustrator, Photoshop, InDesign, Quark XPress, iBooks Author, Keynote, Powerpoint, Word, CMS updates, Photography
Aside from design, I enjoy bikes, cats and home renovation.